

WESTMONT HIGH SCHOOL ATHLETIC BOOSTER CLUB

MEETING MINUTES WEDNESDAY, NOVEMBER 6, 2019 7:00 PM

- 1. Called to order at 7:00 p.m.
 - Attendance: Tenaya Adams, Dawn Hogh, Mike Scialabba, Jennifer MacQuiddy, Lyn Thompson, Anh-Dao Nguyen-Church, Dan Kenney. Absent: Victoria Bebee, Rachel Denevi, Rhonda Wegner.
 - Also in attendance: Ronda Ross, Erick Raich, Kevin Cali.
- 2. Secretary's Report Tenaya Adams
 - A motion was made and approved for approval of the minutes from October 2019.
- 3. Treasurer's Report Dan Kenney
 - Game margins are a little low this year. Dan is reviewing our pricing; we'll be careful not to overpurchase perishables.
 - Snack shack improvements (\$516) for new BBQ, cooking tools, misc.
 - Two CCS football games + All Star game will increase snack shack revenue.
 - Scholarships awarded last year: Not all winners have claimed their checks. Dan
 will follow up with Rene Klaus to encourage last year's winners to claim their
 money.
 - Bank of America balance: \$68,670.
- 4. President's Report Jen MacQuiddy
 - Funding request: Scholar athlete award t-shirts: \$1933.73. Approved.
- 5. HS Administration Report Mike Scialabba
 - Scholar Athlete award luncheon on 11/6/19. Awards to 3.75 weighted GPA or higher. Roughly 200 of 800 athletes qualify.
 - Mr. Scialabba introduced our new varsity baseball coach Erick Raich and head assistant Kevin Cali.
 - Future requests might include funding to better light and cover the baseball cages.
 - Girls' volleyball BVAL champs!
 - Cross-country: Both boys' and girls' teams advance. Garrett MacQuiddy won BVAL race.
 - Girls' tennis advanced to CCS.
 - Winter sports parents' night: Tues, Nov 12, 6:30 pm in cafeteria.
 - Girls' BB game at Westmont on Nov 21.
 - Quad BB game starting at 2:30 pm on Nov 26.
 - Mr. Scialabba out for knee surgery late Nov thru January. Good luck, Mr. Scialabba!
 - Funding requests might include a trophy case.
 - Waterpolo: goal is to have boys' and girls' waterpolo next fall.
 - Softball field and dugouts are under construction. Won't be complete in time for the season, so games will be away games (mostly at Del Mar).
- 6. Membership Report Lyn Thompson



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- 167 members; no new members since our last meeting.
- Winter parents' sports night might generate new members.
- 7. Fundraising Chair Report Dawn Hogh
 - Golf tournament netted about \$1300 more than the previous year (\$12,531.96 net profit).
 - We had more golfers and more sponsors than last year.
 - The dinner had lower attendance than last year.
 - Deep Cliff did a nice job for us, except the dinner. Rhonda and Dawn ended up serving dinner to the entire group.
 - Suggestion for next year: do a sponsored program and not a golf tournament.
- 8. Next meeting December 4, 2019 7:00 p.m.
- 9. Adjournment at 8:07 p.m.

Tenaya Adams
Secretary, Westmont Athletic Boosters
https://westmont-athletic-boosters.weebly.com/meeting-agendaminutes.html

3rd Annual Westmont Athletic Boosters Golf Tournament Results

		2017			2018			2019		
			\$	Numbers		\$	Numbers		\$	Numbers
	Sponsorships	\$	600.00	6.00	\$	6,400.00	14	\$	8,100.00	13
	Golfers			43	\$	3,920.00	46	\$	4,760.00	55
	Dinners	\$	5,359.00	18	\$	900.00	16	\$	480.00	7
	Auction	\$	2,337.00		\$	3,765.00		\$	2,905.00	
	Donation				\$	100.00		\$	300.00	
	balls				\$	20.00		\$	10.00	
	Mulligans	\$	1,648.00		\$	240.00		\$	320.00	
	Hats							\$	40.00	
Revenue	Subtotal	\$	9,944.00		\$1	15,345.00		\$	16,915.00	
	Golfers				\$	2,530.00		\$	3,340.00	
	Dinners	\$	3,315.00		\$	480.00		\$	210.00	
	Balls				\$	874.50		\$	392.40	
	Signs	\$	240.00		\$	311.74		\$	540.64	
	Other									
Expenses	Subtotal	\$	3,555.00		\$	4,196.24		\$	4,483.04	
Net Profit		\$	6,389.00		\$:	11,148.76		\$	12,431.96	

Post event follow-up

 Thank you notes sent to all participants—golfers, sponsors, auction donors, auction winners

Post event assessment

- Positives
 - Sponsorships—this was the big difference in increasing profit
 - Great community support through sponsors and auction donations
 - Increased teacher/coach participation
- Areas for improvement
 - Deep Cliff was better this year, except for dinner!
 - Still not getting enough involvement with community/parents of athletes for golf tournament, despite earlier advertising and more of it!
 - Need to get more people at dinner to have more engagement for silent auction—all items except for 2 sold way under value and some did not sell
 - More committee involvement helped put the tournament on but did not result in increased participation.